

IEC CONFERENCE SPONSORSHIP



Don't miss the chance to take advantage of our excellent sponsorship packages, and make sure that your organisation has an impact at the next IEC Conference. Given the IEC's unique position as the sole organisation that represents the international egg industry, IEC conferences will provide you with the opportunity to make contact with the key members of the industry and to be involved with the programmes which will shape the future of the industry.

We understand how crucial it is to gain return on your sponsorship investment and our range of packages will maximise this in the months before, during and after the conference.

Opportunities

We offer a wide range of opportunities for your organisation at our events, including those below. To discuss tailored packages that will meet your needs please contact us.

Event Sponsorship

- Gala Banquet (September only)
- Informal Dinner
- Chairman's Reception
- All Delegates' Networking Tour (September only)

Business Packages

- Exclusive sponsorship of one of our conference sessions

Conference Supporter Packages

- Corporate logo recognition to provide brand association with the conference

IEC Delegates

IEC delegates are senior decision-makers and company leaders who have come to rely on us for quality, relevant, authoritative and unbiased information, as well as an environment to meet and do business.

Key egg producers and processors from around the world will attend the event, with representatives of country associations, associated research institutes, as well as leaders from associated industries including the leading equipment, hatchery, feed and vaccine companies.

Previous Sponsor Testimonials

"We strongly believe in what the International Egg Commission (IEC) stands for and its role in representing the global egg industry.

Both its spring and autumn conferences provide a perfect balance of education and awareness. They are pivotal in bringing world egg producers together and providing an invaluable forum for networking and business opportunities, education and knowledge sharing.

These key calendar events also enable industry professionals to take time out of their busy schedules to reflect on current developments and focus on future synergies and opportunities." (Jonathan Cade, President, Hy-Line International).

"A few years back, we felt the need to increase the profile of the egg programme of DSM. Given our broad portfolio and leadership position, it was in our best interest to increase the size of the market. We want people to eat more eggs in order to increase the demand for our products. So the idea of supporting the IEC on their efforts was a very well calculated move and of course the right one.

What we did not plan for was all the benefits that came along the membership: Information and updates; networking, vibrant conferences, products' benefit communication and above all the pride to say out loud –in any forum- that we support the IEC. This is priceless and gives us a great deal of recognition from customers." (Dr Fernando Cisneros, Global Carotenoid Manager, DSM Nutritional Products).

IEC – A place to meet and learn from each other



IEC BUSINESS CONFERENCE MONTE CARLO 2019: CONFERENCE SPONSORSHIP OPPORTUNITIES

The IEC Business Conference 2019 will be held in Monte Carlo, Monaco from Sunday 7th to Tuesday 9th April.

The conference is set to attract over 300 of the international egg industry's key decision makers, from over 30 countries, and is a core event in the annual egg calendar. This presents not only an ideal opportunity for businesses to be associated with the success and principles of the IEC, helping to develop the egg industry both locally and internationally and also raise individual company profiles and visibility.

Sponsoring at an IEC Conference provides a great opportunity to market your company to all the key players in the egg industry.

Choose the benefits which suit your business:

L/M/S = Large/Medium/Small

Package	Cost (in GBP £)	VIP Table	Verbal Recognition by Chairman	Colour Company Logo included					
				Website	Event Menus	On screen during the conference	Conference Programme	IEC Connects App	Journal Report
Event Sponsor									
Sunday: Chairman's Reception	£7,000		✓	✓	✓		L	L	L
Monday: Networking Reception	SOLD		✓	✓	✓		L	L	L
Tuesday: Informal Dinner	£7,000		✓	✓	✓		L	L	L
Business Sponsor									
Choice of:									
Mon AM 1 - Keynote Session	SOLD		✓	✓		✓	M	M	M
Mon AM 2	£4,500		✓	✓		✓	M	M	M
Mon PM	SOLD		✓	✓		✓	M	M	M
Tues AM	SOLD		✓	✓		✓	M	M	M
Tues PM	£4,500		✓	✓		✓	M	M	M
Supporter Package (Limited packages available)									
	£2,500			✓		✓	S	S	S

IEC BUSINESS CONFERENCE MONTE CARLO 2019: SPONSORSHIP PACKAGE BOOKING FORM

Cost-contribution sponsorship opportunities available:

Package / Event	Date	Cost (in GBP £)	Event Required
Event Sponsor			
Chairman's Reception	Sunday 7 th April	£7,000	
Networking Reception	Monday 8 th April	SOLD	
Informal Dinner	Tuesday 9 th April	£7,000	
Business Sponsor			
Keynote Session	Monday 8 th April – AM 1	SOLD	
Conference Session	Monday 8 th April – AM 2	£4,500	
Conference Session	Monday 8 th April – PM	SOLD	
Conference Session	Tuesday 9 th April – AM	SOLD	
Conference Session	Tuesday 9 th April – PM	£4,500	
Conference Supporter			
		£2,500	

Please return the completed form to: Cassy@internationalegg.com

International Egg Commission

Tel: +44 (0) 1694 723 004

We wish to participate as a sponsor at the IEC Business Conference Monte Carlo 2019: Sunday 7th to Tuesday 9th April.

Contact name:

Company:

Position:

Postal address:

Country:

Phone:

Email:

I/We understand that the sponsorship packages will be strictly allocated in order of receipt of application form and payment.

CANCELLATION In the case of the withdrawal of sponsorship please be advised that unless that particular area of sponsorship is resold the organisers will reserve the right to retain monies received.

PAYMENT DETAILS (Diners Club Cards Not Accepted)

Please charge my credit / debit card:

GBP

Credit Card Number

Expiry Date Security Code

Name of Card Holder

Type of Credit Card

Signed **Date**

The IEC also accepts payments by "Electronic Transfer" - Please contact the IEC.