



Highlights from  
the IEC Business  
Conference  
Monte Carlo  
2019

# IEC MONTE CARLO IN NUMBERS

**305 ATTENDEES**



**TOP 5 COUNTRIES**

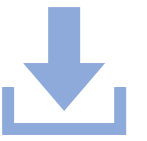
- 1 USA
- 2 NETHERLANDS
- 3 ITALY
- 4 UK
- 5 JAPAN



# SPREADING OUR WINGS IN MONTE CARLO



[View the speaker presentations here](#)



[View the conference photos here](#)

For the second time Monte Carlo proved to be a fantastic conference destination and a big hit with IEC's members old and new. Not least for the diverse and engaging conference programme that attracted an impressive international audience.

Over two days, delegates benefited from a packed schedule featuring many prominent business leaders, decision makers and experts from within the international egg industry and beyond. Each speaker focussed on a range of key issues that matter most to the egg industry, as well as exploring the major inputs that affect how our businesses operate. From considering the international economic impact of Brexit, through to a special Feed Focus session, all the keynote presentations provided the highest quality, top level insight and proved immensely popular with delegates.

The following pages showcase some of the highlights from the IEC Business Conference's keynote speakers.







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Simon Wainwright,  
Institute of Grocery  
Distribution, UK (IGD)

‘The Changing Face of Retail’

This was the first in a series of presentations to emerge from the IEC’s new partnership with the Institute of Grocery Distribution. Part of IGD’s ongoing remit is to provide global insight into over 400 leading retailers and more than 100 grocery markets globally, including in depth commercial analysis and information on the latest innovations and trends.

The value of effective retail analysis cannot be underestimated, with IGD providing the unique opportunity to find out what key retailers are doing and how their endeavours impact egg businesses.

The IEC considers this an important relationship in helping the egg industry understand retail trends and to keep ever closer to retail customers.



**MONTE CARLO**  
**2019**



[View the speaker presentations here](#)



## Brexit Conference Session



### **Professor Trevor Williams, University of Derby, UK 'Trade and Brexit'**

A former Chief Economist at Lloyds Bank Commercial Banking, Professor Williams is a visiting university Professor, Chairman of the Institute of Economic Affairs Shadow Monetary Policy Committee and a well-known author, lecturer and consultant.

Renowned for his candid and insightful economic analysis, Trevor shared his observations on the potential impact of Brexit on the global economy, as the UK explores opportunities outside the EU.

### **Henrik Pedersen, EPI Chairman, Denmark 'Brexit - Impact on Egg Processing'**

Looming large on the economic landscape, the Brexit theme continued with a hugely insightful presentation both on global business and specifically on egg processing. As Chairman of Egg Processors International (EPI) and CEO of Sanovo Egg Group, Henrik is incredibly well qualified to talk about international business affairs. His intriguing views on what the future may hold kept delegates captivated.

## Carlos Saviani, Food Sustainability Business Leader, USA

### ‘Unreplaceable Eggs: There is No Substitute’

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A former Vice President at the WWF, Carlos has an impressive reputation for tirelessly promoting the sustainability benefits of animal proteins. His presentation highlighted the huge nutritional and environmental value of eggs.

With a growing trend for plant based protein and egg replacers, Carlos identified the significant environmental impact of crops such as quinoa, which has led to significant deforestation in South America. The message was clear - replacers do not contain the same high level protein as eggs and that the industry must continue to work towards increasing egg consumption.



[View the speaker presentations here](#)





Ross Dean, Vice President of Marketing, Versova Holdings

### ‘Protect your business from AI’

As one of the US’ leading egg producers and IEC Member, Ross has significant experience in ensuring the production of safe, high quality eggs. This highly relevant talk focussed on how producers can help protect their flocks from AI by providing excellent care and implementing robust biosecurity compliance programmes. Offering engaging and practical advice – we are hugely appreciative that Ross took the time to share his thoughts and experience.



[View the speaker presentations here](#)





# Networking Moments



[View conference photos here](#)

# A Word of Thanks

It was great to see so many of you in Monaco – thank you for your ongoing support. As always, we are particularly grateful to our corporate sponsors. Their generosity helps to ensure the continuing success of the IEC's ambitious conference programme and enables us to deliver the best possible content to our members.







[View the video speaker presentations here](#)





**Global Leadership  
Conference**

**SAVE THE DATE**

**22nd—26th September 2019**

**The Marriott Hotel  
Copenhagen, Denmark**

**Registration opens  
7th May 2019**